

## PRIVACY POLICY FOR BETULININES

This privacy policy sets out how we use and protect your personal data that is transmitted to us through the use of this website [www.betulinies.com](http://www.betulinies.com); [www.betulinies.eu](http://www.betulinies.eu) and [www.betulinies.com](http://www.betulinies.com) (the "Website"). Personal Data Manager is RNDr. Jan Šarek - Betulinines, Sázkavská 323, 28167 Stříbrná Skalice, IČ: 74380630, DIČ: CZ7402235577 (hereinafter "Administrator"). The administrator is committed to ensuring the security of your personal information. All your personal data may only be used in accordance with these privacy policies. Administrator is authorized to change this Privacy Policy from time to time by updating it to the Website.

By providing us with your personal information, you grant us your consent to process and manage the data provided for the purposes and under the conditions set out below. All personal data we receive from you will be collected, stored and used in accordance with applicable law, in particular in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to with the processing of personal data and the free movement of such data and repealing Directive 95/46 / EC (General Regulation on the Protection of Personal Data) (hereinafter referred to as "the Regulation") and Act No. 101/2000 Coll., on the Protection of Personal Data, as amended (hereinafter referred to as the "Act").

Personal information is all information about an identified and identifiable person. An identifiable natural person is a natural person who can be identified directly or indirectly, in particular by reference to a particular identifier (such as name, identification number, location data, network identifier) or one or more specific physical, physiological, genetic, psychological, cultural or social identity of this individual.

### **What we collect**

#### **We may collect and process the following personal information about you:**

- Information that you provide by accessing and completing the form on the Website, in particular address and identification personal information - in particular surname, name, telephone, e-mail address, descriptive personal data - especially ID, name and address of the organization
- Information about your visits Website and resources to which you have joined (as detailed in Technical Data and to visit the Website)
- If you contact us, we can keep a record of this correspondence;

Information provided in any "free text" field on the Web page (ie, blank spaces where you can freely input comments).

If you do not agree to your personal data being used in accordance with these privacy policies, please do not forward your personal data to us through the Website.

#### **For what purpose do we process your personal information:**

- We process your identification data for negotiations on the conclusion, modification or performance of the contract (for the purpose of realizing your order, processing the demand for goods / services)
- for marketing purposes to the extent permitted by applicable law, as detailed in the Technical Data section and to visit the Website (s)

- To ensure the most effective way of presenting the content of our Website
- to protect our legitimate interests (in particular to prevent fraudulent conduct, to prevent and prevent breach of our Terms of Service, for the purpose of recovering any claims and to protect our legal rights)
- We may further use your contact information to ensure our mutual communication and to enable you to exercise your rights in connection with the protection of personal data
- For other specific purposes for which you have obtained your consent.

Personal data is retained for the time necessary to achieve the above-mentioned purposes or for the time necessary to ensure our compliance with the applicable legal obligation or the protection of our rights.

## **Technical Data and to Visit Website**

### **IP address**

The IP address is transmitted every time a request is sent to the web server to know where to send the reply. The dynamic IP address is received by each customer from the ISP, at the time of their Internet connection. For this reason, the ISP can specify a particular customer to whom the IP has assigned. Based on the IP address stored on our server, it is possible for us to identify the identity of the Internet-connected user through other information obtained from the ISP. For this reason, we do not store an IP address on which to identify a particular user permanently. The IP address is used only for the purpose of identifying a single login on our Web site and also as a means of defending against computer attacks. An IP address is then anonymized.

### **Using cookies**

Cookies and other similar technologies (collectively referred to as cookies) are used to identify and optimize the user's preferences for our websites. "Cookies" are small files located in your terminal equipment. Used to determine if your end device has already been communicated with our site. Thanks to this, we can tailor the content of our site in a targeted manner to your needs and improve our offer. We only identify a cookie on your end device. Cookies store personal data if this is required for technical reasons, such as secure login. Cookies are required for the proper functioning of our site. When you visit our site, we will ask you first whether you agree to use and store cookies on your end device. At the same time, we also let you know how to block or accept cookies later. If you choose not to allow cookies, we set the "not to follow" cookie to help our server recognize that no other cookies can be set. If you choose to do so, or if you set up your browser so that it does not generally accept cookies, we may limit the functionality of our offer. For example, you will not be able to provide services such as logging in or filtering content. Cookies can also be set up by third parties, such as the social networks listed above, which are integrated into our site through "social plug-ins". We have no access to these third-party cookies and we can not influence their use. Most browsers accept cookies automatically. You can delete any cookies stored on your end device at any time, or set your browser so that it does not generally accept cookies. This may limit the functions of our offer. For further information on deletion, please refer to the instructions that your browser or manufacturer of your device says.

## **Where we store your personal information**

Your personal data is stored on our secure servers on our IT systems in the Czech Republic. Personal data are collected, processed and stored exclusively on the territory of the Czech Republic and are not transferred or transferred to other countries.

## **Safety**

We are committed to ensuring the security of your personal information. To prevent unauthorized access to or unauthorized disclosure, we have put in place the appropriate physical, electronic and managerial procedures to protect and secure the information we collect on the Web Site. You acknowledge that your personal information will be handled systematically in an automated way using automated and any other information system tools.

## **Providing your personal information**

Your personal data processed in connection with the execution of your order will be made available to the appropriate staff and to the Administrator responsible for order processing.

We may furthermore provide your personal information to other companies that we are committed to helping us with our activities, such as shipping and delivery companies, IT hosting and maintenance providers, companies that act as processors of personal data for us with which we have a corresponding contract. The access of these persons and the processing of your personal data by a third party will always be carried out on the basis of a contract for the processing of personal data and under the conditions set forth in the Personal Data Protection Act and other legal regulations.

## **Rights of data subjects**

The administrator, when collecting, processing and storing your personal data, fully protects your rights as they result from the applicable legal provisions. In connection with the processing of your personal information, you are entitled to the rights specified below, which you may use to your sole benefit.

- Right to access personal information - when you can ask us for free information about processing your personal information
- The right to portability (to obtain the personal data concerning you that you have provided us in a structured, commonly used and machine-readable format, and the right to pass this information to another Administrator without the Administrator to whom the Personal Data has been provided, defended, if the processing is based on consent or on the contract and the processing is carried out in an automated manner).
- In the case of processing under your consent, you have the right to withdraw consent at any time in whole or in part with future effects. We will not continue to do this without the appropriate consent. You can revoke your consent at the email or mailing address below. Revocation of your consent is without prejudice to the lawfulness of processing based on consent granted prior to its revocation.

If you believe or find that the Administrator or the third-party authorized person carries out the processing of your personal data contrary to the protection of your private and personal life or in violation of applicable laws, especially if your personal data is inaccurate, incomplete or incomplete If you have them processed for that purpose without the appropriate legal reason, you may require us to:

- You have corrected and / or added inaccurate personal information to you without undue delay

- You have erased your personal data (especially if your personal data is no longer necessary for the purposes for which it was collected or otherwise processed, or if you withdraw consent to processing or object to processing and there are no overriding reasons for further processing)
- You have restricted the processing of your personal data (in particular when you deny the accuracy of personal data or the processing is unlawful, and you refuse to erase your personal data and request instead a restriction on its use or your personal data is no longer needed for processing purposes, but you require it for your determination, performance or defense legal claims)
- You also have the right to file a complaint against the processing of your personal data with the Office for Personal Data Protection, Pplk. Sochora 27, Postal Code 170 00, Prague 7, [www.uoou.cz](http://www.uoou.cz).

In connection with the exercise of your rights and in case of any questions or information regarding the handling of personal data within the Administrator, please contact the Administrator at: [info@betulinines.com](mailto:info@betulinines.com) or in writing at RNDr. Jan Šarek, Ph.D. - Betulinines, Sázavská 323, 28167 Stříbrná Skalice, Czech Republic (Europe).

This Privacy Policy applies from April 23, 2018.